

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

MyFoxTampaBay.com
 www.myfoxtampabay.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					10/29/12 to 11/04/12	2x	--W-F--				
	13			W	10/31/12	:30	5:29 AM	FL6101H	\$800.00		2
	13			F	11/02/12	:30	5:12 AM	FL6101H	\$800.00		1
2	13	Good Day 5a	5a-530a								
					11/05/12 to 11/11/12	1x	-T-----				
	13			Tu	11/06/12	:30	5:12 AM	FL6101H	\$800.00		1
3	13	Good Day 530a	530a-6a								
					10/29/12 to 11/04/12	3x	MT-T---				
	13			M	10/29/12	:30	5:59 AM	FL6101H	\$1,200.00		3
	13			Tu	10/30/12	:30	5:43 AM	FL6101H	\$1,200.00		2
	13			Th	11/01/12	:30	5:55 AM	FL6101H	\$1,200.00		1
4	13	Good Day 530a	530a-6a								
					11/05/12 to 11/11/12	1x	-T-----				
	13			Tu	11/06/12	:30	5:56 AM	FL6101H	\$1,200.00		1
5	13	Good Day 6a	6a-7a								
					10/29/12 to 11/04/12	3x	M-W-F--				
	13			M	10/29/12	:30	6:22 AM	FL6101H	\$1,900.00		2
	13			W	10/31/12	:30	6:39 AM	FL6101H	\$1,900.00		3
	13			F	11/02/12	:30	6:13 AM	FL6101H	\$1,900.00		1
6	13	Good Day 6a	6a-7a								
					11/05/12 to 11/11/12	2x	MT-----				
	13			M	11/05/12	:30	6:38 AM	FL6101H	\$1,900.00		1
	13			Tu	11/06/12	:30	6:54 AM	FL6101H	\$1,900.00		2
7	13	Good Day 7a	7a-8a								
					10/29/12 to 11/04/12	5x	MTWTF--				
	13			M	10/29/12	:30	7:22 AM	FL6101H	\$2,000.00		2
	13			Tu	10/30/12	:30	7:28 AM	FL6101H	\$2,000.00		5
	13			W	10/31/12	:30	7:58 AM	FL6101H	\$2,000.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 7a	7a-8a								
	13			Th	11/01/12	:30	7:29 AM	FL6101H	\$2,000.00		1
	13			F	11/02/12	:30	7:58 AM	FL6101H	\$2,000.00		4
8	13	Good Day 7a	7a-8a								
				11/05/12 to 11/11/12	2x	MT- - - - -					
	13			M	11/05/12	:30	7:11 AM	FL6101H	\$2,000.00		1
	13			Tu	11/06/12	:30	7:31 AM	FL6101H	\$2,000.00		2
9	13	Good Day Su 8a	8a-9a								
				10/29/12 to 11/04/12	1x	- - - - - S					
	13			Su	11/04/12	:30	8:09 AM	FL6101H	\$1,600.00		1
10	13	Good Day Sa 8a	8a-9a								
				10/29/12 to 11/04/12	1x	- - - - - S-					
	13			Sa	11/03/12	:30	8:58 AM	FL6101H	\$1,400.00		1
11	13	Good Day 8a	8a-9a								
				10/29/12 to 11/04/12	5x	MTWTF- -					
	13			M	10/29/12	:30	8:29 AM	FL6101H	\$1,400.00		1
	13			Tu	10/30/12	:30	8:25 AM	FL6101H	\$1,400.00		4
	13			W	10/31/12	:30	8:57 AM	FL6101H	\$1,400.00		3
	13			Th	11/01/12	:30	8:42 AM	FL6101H	\$1,400.00		2
	13			F	11/02/12	:30	8:58 AM	FL6101H	\$1,400.00		5
12	13	Good Day 8a	8a-9a								
				11/05/12 to 11/11/12	1x	M- - - - -					
	13			M	11/05/12	:30	8:48 AM	FL6101H	\$1,400.00		1
13	13	Good Day 9a	9-10a								
				10/29/12 to 11/04/12	2x	M- W- - - -					
	13			M	10/29/12	:30	9:50 AM	FL6101H	\$1,000.00		1
	13			W	10/31/12	:30	9:46 AM	FL6101H	\$1,000.00		2
14	13	M-F 10a-11a	10a-11a								
				10/29/12 to 11/04/12	2x	- T- T- - -					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	13	M-F 10a-11a	10a-11a								
	13			Tu	10/30/12	:30	10:44 AM	FL6101H	\$800.00		1
	13			Th	11/01/12	:30	10:55 AM	FL6101H	\$800.00		2
15	13	Fox 13 News at Noon	12p-1p								
				10/29/12 to 11/04/12		1x	----F--				
	13			F	11/02/12	:30	12:36 PM	FL6101H	\$600.00		1
16	13	Fox 13 News at Noon	12p-1p								
				11/05/12 to 11/11/12		1x	M-----				
	13			M	11/05/12	:30	12:52 PM	FL6101H	\$600.00		1
17	13	M-F 3p-4p	3p-4p								
				10/29/12 to 11/04/12		4x	MTWT---				
	13			M	10/29/12	:30	3:37 PM	FL6101H	\$600.00		2
	13			Tu	10/30/12	:30	3:08 PM	FL6101H	\$600.00		3
	13			W	10/31/12	:30	3:16 PM	FL6101H	\$600.00		1
	13			Th	11/01/12	:30	3:08 PM	FL6101H	\$600.00		4
18	13	M-F 3p-4p	3p-4p								
				11/05/12 to 11/11/12		1x	M-----				
	13			M	11/05/12	:30	3:58 PM	FL6101H	\$600.00		1
19	13	M-F 4p-5p	4p-5p								
				10/29/12 to 11/04/12		5x	MTWTF--				
	13			M	10/29/12	:30	4:43 PM	FL6101H	\$1,100.00		1
	13			Tu	10/30/12	:30	4:50 PM	FL6101H	\$1,100.00		3
	13			W	10/31/12	:30	4:40 PM	FL6101H	\$1,100.00		4
	13			Th	11/01/12	:30	4:55 PM	FL6101H	\$1,100.00		5
	13			F	11/02/12	:30	4:28 PM	FL6101H	\$1,100.00		2
20	13	M-F 4p-5p	4p-5p								
				11/05/12 to 11/11/12		1x	M-----				
	13			M	11/05/12	:30	4:25 PM	FL6101H	\$1,100.00		1
21	13	Fox 13 News at 5p	5p-530p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

MyFoxTampaBay.com
 www.myfoxtampabay.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	13	Fox 13 News at 5p	5p-530p								
					10/29/12 to 11/04/12	4x	MTWT--				
	13			M	10/29/12	:30	5:12 PM	FL6101H	\$2,000.00		2
	13			Tu	10/30/12	:30	5:13 PM	FL6101H	\$2,000.00		1
	13			W	10/31/12	:30	5:14 PM	FL6101H	\$2,000.00		4
	13			Th	11/01/12	:30	5:22 PM	FL6101H	\$2,000.00		3
22	13	Fox 13 News at 5p	5p-530p								
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	5:11 PM	FL6101H	\$2,000.00		1
23	13	Fox 13 News at 530p	530p-6p								
					10/29/12 to 11/04/12	2x	-T--F--				
	13			Tu	10/30/12	:30	5:55 PM	FL6101H	\$2,000.00		1
	13			F	11/02/12	:30	5:42 PM	FL6101H	\$2,000.00		2
24	13	Fox 13 News at 6p	6p-630p								
					10/29/12 to 11/04/12	2x	M--T---				
	13			M	10/29/12	:30	6:11 PM	FL6101H	\$2,400.00		1
	13			Th	11/01/12	:30	6:28 PM	FL6101H	\$2,400.00		2
25	13	Fox 13 News at 6p	6p-630p								
					11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	6:22 PM	FL6101H	\$2,400.00		1
26	13	Fox 13 News at 630p	630p-7p								
					10/29/12 to 11/04/12	2x	--W-F--				
	13			W	10/31/12	:30	6:52 PM	FL6101H	\$2,200.00		1
	13			F	11/02/12	:30	6:41 PM	FL6101H	\$2,200.00		2
27	13	M-F 7p-730p	7p-730p								
					10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	7:12 PM	FL6101H	\$2,400.00		1
28	13	M-F 730p-8p	730p-8p								
					11/05/12 to 11/11/12	1x	M-----				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	M-F 730p-8p	730p-8p								
	13			M	11/05/12	:30	7:41 PM	FL6101H	\$1,900.00		1
29	13	Fox 13 Late News 10P	10p-1030p								
		10/29/12 to 11/04/12	1x	-----S							
	13			Su	11/04/12	:30	10:41 PM	FL6101H	\$5,000.00		1
30	13	Fox 13 Late News 10p	10p-1030p								
		10/29/12 to 11/04/12	2x	-T--F--							
	13			Tu	10/30/12	:30	10:14 PM	FL6101H	\$5,000.00		1
	13			F	11/02/12	:30	10:12 PM	FL6101H	\$5,000.00		2
31	13	Fox 13 Late News 10p	10p-1030p								
		11/05/12 to 11/11/12	1x	M-----							
	13			M	11/05/12	:30	10:12 PM	FL6101H	\$6,000.00		1
32	13	Fox 13 Late News 1030p	1030-11p								
		10/29/12 to 11/04/12	1x	-----S							
	13			Su	11/04/12	:30	11:03 PM	FL6101H	\$3,200.00		1
33	13	Fox 13 Late News 1030p	1030p-11p								
		10/29/12 to 11/04/12	1x	-----S-							
	13			Sa	11/03/12	:30	10:59 PM	FL6101H	\$3,200.00		1
34	13	Fox 13 Late News 1030p	1030p-11p								
		10/29/12 to 11/04/12	5x	MTWTF--							
	13			M	10/29/12	:30	10:56 PM	FL6101H	\$3,200.00		4
	13			Tu	10/30/12	:30	10:51 PM	FL6101H	\$3,200.00		2
	13			W	10/31/12	:30	10:53 PM	FL6101H	\$3,200.00		5
	13			Th	11/01/12	:30	10:42 PM	FL6101H	\$3,200.00		1
	13			F	11/02/12	:30	10:56 PM	FL6101H	\$3,200.00		3
35	13	Fox 13 Late News 1030p	1030p-11p								
		11/05/12 to 11/11/12	1x	M-----							
	13			M	11/05/12	:30	10:38 PM	FL6101H	\$4,400.00		1
36	13	Fox 13 News Edge 11p	11p-1135p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	11594

Invoice #	118488-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	118488
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	13	Fox 13 News Edge 11p	11p-1135p								
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	11:10 PM	FL6101H	\$3,700.00		1
37	13	Fox 13 News Edge 11p	11p-1135p								
					10/29/12 to 11/04/12	5x	MTWTF - -				
	13			M	10/29/12	:30	11:13 PM	FL6101H	\$2,800.00		4
	13			Tu	10/30/12	:30	11:28 PM	FL6101H	\$2,800.00		3
	13			W	10/31/12	:30	11:34 PM	FL6101H	\$2,800.00		2
	13			Th	11/01/12	:30	11:28 PM	FL6101H	\$2,800.00		1
	13			F	11/02/12	:30	11:28 PM	FL6101H	\$2,800.00		5

Aired Spots**76**

<u>Gross Total</u>	\$151,900.00	
<u>Agency Commission</u>	\$22,785.00	
<u>Net Amount Due</u>	\$129,115.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.